



vitaMK7[®]
Natural vitamin k2 as MK7

Natural all-trans active MK7

VitaMK7[®] PULSE

3rd Issue 2017

In the nutraceutical field, the vitamin K2 market is truly lively and eventful. Gnosis has gained a key role among all manufacturers of the industry thanks to its proactive & innovative approach, aimed to successfully enhance human health and well-being.

We recognize that real quality and purity are essential to achieve optimal health and we work every day to provide our customers with the best products and tools.

Find out the importance of MK7 purity in our new technical sheet and stay updated!

Silvia Pisoni
Marketing Manager

The fermented K2 as MK7: key focus on MK7 purity

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Gnosis has been a pioneer in vitamin K2 as MK7: from the first development to the industrial manufacturing of natural all-trans MK7, Gnosis has simply learned from nature how to create a proprietary fermentation-derived method of production based on *Bacillus subtilis* natto, used for hundreds of years by the Japanese people in natto food. The method merges history, science and technology, a warranty of reliability and purity profile, today not achievable by any other player on the marketplace.

Long-term clinical recognition of the key benefits of natural-enriched K2 foods has been the engine to define the fermentative production of MK7.

Nowadays, the fermentation and chemical production of menaquinone-7 coexists, but - excluding guesswork and marketing speculation - a fermentative process from *Bacillus subtilis* is the first choice. On the contrary, the synthetic process includes a series of unpleasant disadvantages.

Ask for your copy, write an email to:
marketing@gnosis-bio.com



Did you know?

All the clinical trials were performed with **FERMENTED Vitamin K2 as MK7** with a minor extent of MK6 as present in the **natto food**.

Observation of the benefits of this relatively new vitamin came from Japan where natto has been historically used together with other fermented foods.

VitaMK7®'s added values:



Vegan



GMO Free



Vegetarian



Soy Free



Solvent Free



Metal Free



Gluten Free



Lactose free

Gnosis-bio

YouTube Channel

Take a minute to discover more about our **vitaMK7®** and its core values:



Be part of it !

SupplySide WEST 2017
SEPT 25-29
LAS VEGAS

Gnosis is proud to sponsor the VendorBrief Presentation:

Vitamin K2 as MK7:

Purity, Stability, USP Grade and Trans isomer

vitaMK7®
Natural vitamin k2 as MK7

Meet with

Prof. Luca Tiano, Associate Professor of Biochemistry, Department of Life and Environmental Sciences University of Marche, Italy, one of the global leading expert in Vitamin K2 as MK7.

Hear from

vitaMK7® is the natural fermented, pure and all-trans K2 as MK7. It shows the highest content of all-trans MK7, more than 99% higher than the synthetic ones, which are characterized by a relevant percentage of cis analogs and unnatural impurities.

The more the product is pure, the more it is stable; thanks to the clean profile, vitaMK7® shows an optimal stability in formulation even when subjected to stressed conditions.

Join us

Take part to the speech held by Gnosis expert during the Education Session of the Vendorbrief Presentation at Supply Side West and come to visit us at our booth #CC181.

Save the date

September 27th 3:00 pm - 3:20 pm
SSW, Bayside Hall D, Booth WW110



Incoming Events 2017

September 27th - 28th

SupplySide WEST

Mandalay Bay Hotel
Las Vegas, USA
Booth #CC181

October 24th - 26th

CPhI worldwide

Messe
Frankfurt, Germany
Booth #10 1C70

December 14th - 16th



The Venetian
Las Vegas, USA
Booth #7060

Stay tuned with

vitaMK7®
Natural vitamin k2 as MK7



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Website

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Gnosis S.p.A.
Via Lavoratori Autobianchi, 1
20832 Desio (MB) Italy
Tel +39.0362.48.84.1
Fax +39.0362.48.84.40
info@gnosis-bio.com
www.gnosis-bio.com

Gnosis USA Inc.
4259 West Swamp Road,
3rd Floor Suite 305
Doylestown, Pennsylvania 18902 - USA
Tel +1.215.340.7960
Fax +1.215.340.1351
info@gnosis-us.com



advanced biotech
www.vitamk7.com