



**vitaMK7<sup>®</sup>**  
Natural vitamin k2 as MK7

The real purity profile

Newsletter

**VitaMK7<sup>®</sup> PULSE**

Special Edition

Today the “natural production” and the “clean label” are recognizable values by the global market, linked with transparency, wholesomeness of the ingredients, like vitaMK7<sup>®</sup>, and the lack of artificial/synthetic components and allergens.

At the heart of the clean label is the demand to assume ingredients with real nutritional benefits, to avoid highly processed ingredients (such as those man-made synthetic-derived), toward ingredients from natural sources.

It is almost two decades since Gnosis launched its first fermentation production of vitaMK7<sup>®</sup>, by employing the *Bacillus subtilis* natto, following what happens in the natural environment during the production of the Japanese natto food.

If you want to discover more about the exclusive characteristics of purity and quality, in a global market where different sources coexist, download the scientific papers dedicated to the natural-derived vitaMK7<sup>®</sup>.

Silvia Pisoni  
Marketing Manager

## New vitaMagazine release: the purity of VitaMK7<sup>®</sup>

VitaMK7<sup>®</sup> has a **unique purity and clean label profile** obtained through the utilization of a highly purified natural microbial strain grown under strictly controlled conditions. The purity of vitaMK7<sup>®</sup> also positively affects its great stability alone and in formulation.

VitaMK7<sup>®</sup> offers an unequalled purity profile, thanks to the patented state-of-the-art manufacturing process and proved by the routinely deep chemical analysis carried out on each lot, where the content of the all-trans active isomer is higher than 99%, and with the lowest content of cis isomer and of menaquinone-6 (MK6).

Discover more about the real purity profile of vitaMK7<sup>®</sup> that makes the difference!

INCOMING  
EVENTS  
2018/19



November 8<sup>th</sup> - 9<sup>th</sup>, 2018

**SupplySide<sup>®</sup>**  
**WEST**

Las Vegas, USA  
booth # 3937



Discover the purity of  
**vitaMK7**<sup>®</sup>  
 Natural vitamin k2 as MK7



November 27<sup>th</sup> - 29<sup>th</sup>,  
 2018



Frankfurt, Germany  
 Booth # 8G117

February 21<sup>st</sup> - 23<sup>rd</sup>, 2019



New York, USA  
 Booth # 324

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease. This is a business-to-business information intended for food and supplement producers, and is not intended for the final consumer. Manufacturers should check local regulatory status of any claims according to the intended use of their products.

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