

Stable also in formulation

Newsletter

VitaMK7[®] PULSE

3rd Issue 2018

This September promises to be full of appointments in which Gnosis and its products will be active protagonists.

In particular, vitaMK7[®] will have a special corner at **Vitafoods Asia 2018** - the global nutraceutical event in Singapore - which will show its extraordinary and confirmed features.

But the most awaited event, based entirely on vitamin K2 as MK7, will take place in Guangzhou with the event entitled "**vitaMK7[®]: beyond vitamin K2. Reveal on purity, stability & health benefits**", where Gnosis - in collaboration with the HealthCare Food Profession Association of Guangdong Province - will hold **the first workshop on vitamin K2 in China**.

These are just two of the many occasions where Gnosis will show its successful products around the world. Keep following us!

Silvia Pisoni
Marketing Manager

VitaMK7[®]: naturally stable also in formulation

Last year Gnosis launched the "Stability study Project" on vitaMK7[®] when formulated with different mineral salts.

Stability data - 12 months at room temperature, with Calcium Citrate, Calcium Carbonate and Arginine - show a remarkable stable profile over time and confirm the accelerated stability data of vitaMK7[®].

In formulation, natural vitaMK7[®] shows an optimal stability with the different calcium salts, without any need of synthetic coating. A pure and stable MK7 ingredient like vitaMK7[®] minimizes the cross-reactions with other ingredients/excipients included in a formulation for the whole shelf life of the product, and offers extended warranty of stability.

Stability Data of Gnosis vitamin K2 as MK7

	CaCitrate	CaCO3	Arginine
Time 0	100%	100%	100%
1 month @ 25°C/60%RH	98%	98%	99%
3 months @ 25°C/60%RH	99%	100%	96%
6 months @ 25°C/60%RH	99%	100%	98%
12 months @ 25°C/60%RH	95%	97%	91%

Gnosis speaks your language!

Gnosis offers its customers a complete and personalized support, ranging from scientific to marketing. Today we provide most of the company's videos in the following languages: English, Italian, French, Spanish, German and Chinese. This multilingual service is thought and designed for all Gnosis customers around the world!

Visit our YouTube page and check with your eyes!



VitaMK7®: The natural, stable and pure vitamin K2 in Sport Nutrition

VitaMK7® is the "real" natural, pure, USP grade, stable all-trans Vitamin K2 as MK7 and it is one of the most appealing ingredients in sport nutrition.

Gnosis has just released a **new leaflet on Sport Nutrition**, one of the most promising sectors of the dietary supplement industry.

We believe in promoting and sustaining a healthy lifestyle in its every shade: whether you are a bodybuilder, a professional athlete or you are simply exercising to improve your health, sports nutrition plays a key role in optimizing the beneficial effects of the training sessions.

VitaMK7® sport supplements may help to promote adaptation to training, improve performance, prevent injuries and cramps, and can result in a more consistent and intensive workout, without altering the physiological and normal body functions. Furthermore, protecting muscles is one of the most efficient ways to fight fatigue and enhance recovery.

VitaMK7® has a recognized function in bone health and in fighting inflammation, and emerging properties have been described in enhancing and sustaining energy. It can help people and athletes to strengthen bones and reduce the risk of illness and bone fracture.

Ask for your copy to marketing@gnosis-bio.com!



PERFORMING INGREDIENTS FOR ACTIVE LIFESTYLE AND SPORT

vitaMK7®
Natural vitamin k2 as MK7

The natural, stable and pure vitamin K2

Discover its advantages in **SPORT NUTRITION**

The leaflet cover features a woman in a white top and black leggings performing a yoga pose. The background is a mix of white, orange, and teal geometric shapes. Logos for various sports and nutrition brands are visible at the bottom of the leaflet.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease. This is a business-to-business information intended for food and supplement producers, and is not intended for the final consumer. Manufacturers should check local regulatory status of any claims according to the intended use of their products.

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INCOMING
EVENTS
2018



September 6th - 9th

IMMH2018 * DALLAS TX
* SEPTEMBER 6-9

Dallas, USA
Booth # 26

September 11th - 12th

Vitafoods Asia

Singapore
Booth # M20

October 9th - 11th

CPhI worldwide

Madrid, Spain
Booth # 5A20

November 8th - 9th

SupplySide WEST

Las Vegas, USA
Booth # 3937