



vitaMK7[®]
Natural vitamin k2 as MK7

High purity and stability

Newsletter

VitaMK7[®] PULSE

2nd Issue 2018

The new edition of VitaMK7[®] Pulse shows further successes of this exceptional product. While the video of vitamin K2 as MK7 is now available on YouTube, in China BAHEAL presents the first of a long series of new products containing our vitaMK7[®].

The excellent purity and stability of VitaMK7[®] are conquering the world. Keep following this magazine to discover all news!

Silvia Pisoni
Marketing Manager

The video on VitaMK7[®] presented in Vietnam is now on YouTube!

After the seminar held in Vietnam, Gnosis has published the video about Vitamin K2 presented by Prof. Luca Tiano during his speech.

The event, that saw Gnosis products as protagonists, presented in particular VitaMK7[®], vitamin K2 as MK7, for the prevention of osteoporosis and cardiovascular disease.

VitaMK7[®] is the only natural and pure MK7 with a >99% *all-trans* composition, allergens and soy-free, without preservatives or additives, obtained through a patented natural biofermentation process of the *Bacillus subtilis* ssp natto and purified with the most innovative technologies which ensure a total absence of unknown and unidentified chemical impurities.

Connect to YouTube and watch the video with English subtitles!



The first Chinese product with Gnosis' vitaMK7[®]

During the "3rd China County Chain Drugstore Development Summit" held from March 20th to 24th in Qiangdao, Shandong (China), BAHEAL has launched the new product "Di Mei Lan Vitamin K Soft capsules" containing Gnosis' vitamin K2 as MK7 under the brand-name of vitaMK7[®], a warranty of safety, purity and real quality.



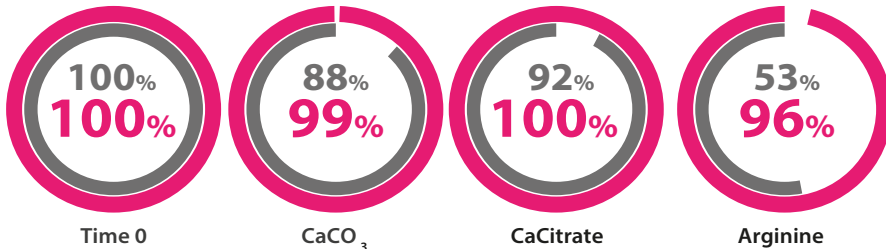
VitaMK7® is the best vitamin K2 as MK7 available on the market for its purity and stability

Thanks to the clean profile, vitaMK7® shows excellent stability data - 3 years at room temperature - and remarkable assay recovery to short time light exposure (48h), the real stability issue, of approximately 93%. On the contrary, the tested synthetic-derived form shows an assay recovery rate of 53%.

Also in formulation, vitaMK7® shows an optimal stability, even when subjected to stressed conditions such as 40°C/75% RH.

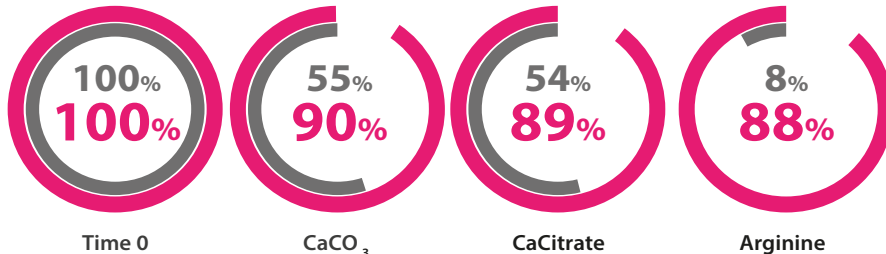
VitaMK7® has a very high content of all-trans MK7, more than 99%, much higher than the synthetic ones. VitaMK7® also contains a very high pure MK7 and the lowest level of known impurities with NO TRACE OF UNKNOWN AND UNIDENTIFIED CHEMICAL IMPURITIES.

6 months at 25°C/60% RH



Purity of Menaquinone-7 (%) ● Gnosis vitaMK7® ● Synthetic Commercial Microencapsulated

6 months at 40°C/75% RH



Purity of Menaquinone-7 (%) ● Gnosis vitaMK7® ● Synthetic Commercial Microencapsulated

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease. This is a business-to-business information intended for food and supplement producers, and is not intended for the final consumer. Manufacturers should check local regulatory status of any claims according to the intended use of their product.

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EVENTS
2018



May 15th - 17th

Vitafoods™
Europe



Palexpo, Geneva, Switzerland
Booth # I40

June 20th - 22nd

CPhI china

Shanghai, China
Booth # E7E05

September 6th - 9th

IMMH2018 * DALLAS TX
* SEPTEMBER 6-9

Dallas, USA
Booth # 26