

Welcome back to VitaMK7<sup>®</sup> Pulse, Gnosis newsletter service entirely dedicated to the big world of vitamin K2 as MK7.

Our commitment is still to make our partners and customers aware of the importance of a natural origin and extraordinary purity and stability of vitamin K2 as MK7, and we want to support them spreading our knowledge through several tools and services. **VitaMK7<sup>®</sup> is also the only European fermented Vitamin K2 as MK7 which meets the USP and Australian TGA standard requirements that are warranties of quality, purity and safety.**

Go ahead and read the first edition of VitaMK7<sup>®</sup> Pulse 2018: **Gnosis, the only manufacturer and supplier of MK7 in Europe, has several surprises!**

Silvia Pisoni  
Marketing Manager

## New issue of Fact Sheet: Gnosis guarantees the only European vitamin K2 as MK7

Gnosis is the only European manufacturer and supplier of vitamin K2 as MK7, **vitaMK7<sup>®</sup>**, that guarantees a reliable supply chain, which is analytically controlled from the raw material to the wide range of **vitaMK7<sup>®</sup>** finished products.

Being the straight and direct manufacturer of its products, with no intermediaries or brokers, Gnosis warrants the controlled origin, high quality and safety of all its **vitaMK7<sup>®</sup>** products.

**Gnosis works with transparency and offers you the opportunity to control every step of the manufacturing process of the **vitaMK7<sup>®</sup>** products, to enable you to understand how we can achieve such a pure, stable, safe, high quality source of vitamin K2 as MK7, suitable also to people with dietary restrictions.**

Ask for your copy of the latest edition of **vitaMagazine** to learn more.

## Gnosis is proud to announce the launch of its new corporate website!

The new, intuitive and user-friendly graphic design allows the optimum pleasure from any device, in every place and at any time.

Once again, Gnosis looks to the future: the innovation of its "digital home" reflects the innovative approach, with an eye always kept on nature and its essential teachings.

We hope you will appreciate our new site, enjoy your navigation!



## VitaMK7®'s added values:



Vegan



Vegetarian



GMO Free



Soy Free



Solvent Free



Metal Free



Gluten Free



Lactose free

## vitaMK7®: Purity, SOY-Free claim and USP Compliance

VitaMK7® is the only natural vitamin K2 as menaquinone-7 produced from the *Bacillus subtilis* natto - the native bacterium needed to produce good natto rich in vitamin K2 - which merges purity, SOY- and ALLERGENS-FREE claims with the compliance to USP and the Australian TGA Standard Reference.

Download the vitaMK7® chart to know the most advanced Vitamin K2 as MK7 product in the market:

**Natural & SOY-FREE**

**USP and TGA Compliance**

**vitaMK7®**  
Natural vitamin k2 as MK7

**European & Reliable Supply Chain**

**Stability in Formulations**

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease. This is a business-to-business information intended for food and supplement producers, and is not intended for the final consumer. Manufacturers should check local regulatory status of any claims according to the intended use of their product.

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INCOMING  
EVENTS  
2018



April 10<sup>th</sup> - 11<sup>th</sup>

**SupplySide EAST**

Meadowlands, Exposition Center  
Secaucus, NJ, USA  
**Booth # C135**

May 15<sup>th</sup> - 17<sup>th</sup>

**Vitafoods Europe**



Palexpo, Geneva, Switzerland  
**Booth # I40**

June 26<sup>th</sup> - 28<sup>th</sup>

**CPhI china**

Shanghai, China  
**Booth # E7E05**